



# Employers in Education

Employers in Education is a free activity, connecting high schools with employers who are committed to positively influencing and shaping the labour market's next generation.

This local project is a collaboration between Bury Council, local employers, the Department for Work and Pensions (DWP) and the National Careers Service (NCS).

The project serves to connect schools with employers, notably those within growth and underrepresented sectors or struggling to recruit, to positively influence student aspirations and post high school decision making.

## Benefits to high schools:

- It's free to high schools across Bury
- Add value to and support curriculum teaching
- Broker engagement with the business community
- Contribute to Ofsted requirements relating to careers education, information, advice and guidance
- Help to raise student aspirations and knowledge of the world of work
- Encourage students to make well informed post high school destination decisions

## Benefits to employers:

- It's free for employers to engage
- Broker engagement with local high schools
- Promote your industry as a career choice to help shape the next generation's workforce
- Provide professional development opportunities within the organisation
- Raise the profile of your company

## The Employers in Education session:



### 1. Introductions

A teacher introduces the DWP/NCS and the guest employer to the classroom.

5 minutes



### 3. Labour Market Info

DWP/NCS deliver an introduction to Labour Market Information.

10 minutes



### 5. Questions & Answers

Students participate in a question and answer session - engaging with the guest employer and DWP.

15 minutes



### 2. Icebreaker Activity

DWP/NCS carry out an icebreaker activity, encouraging students to share their sector knowledge.

5 minutes



### 4. Employer Guest Speaker

An employer guest speaker introduces their sector, talking about their job role, responsibilities and more.

20 minutes



### 6. Evaluation

Students complete the evaluation form. (see annex 1)

5 minutes