



EMPLOYERS IN EDUCATION

The Employers in Education Programme is a broker initiative that connects UK employers with schools within the borough of Bury, who want to inspire and shape the next generation of the workforce. Delivered in partnership with Bury Council and GMCA, this programme makes it easy for businesses to:

- Engage with future talent in a meaningful way
- Support institutions in delivering high-quality careers education and fill skills gaps
- Promote your sector and raise awareness of jobs of the future
- Deliver tangible social value

What's on offer?

This programme allows employers to engage with educational institutions through activities, including but not limited to:

- Workplace visits - Offer students a first-hand look at your business and career pathways.
- Work Experience - Support the modern work experience ambition by hosting students.
- Curriculum Projects - Link your sector to subjects to show real world relevance.
- Teacher Encounters / CPD - Upskill teachers with industry insight.
- Parental Engagement - Help parents/carers understand your sector and pathways.
- Speed Networking - Short conversations sharing your role and sector insights.
- Mock Interviews - Help students practise interviews and build confidence.
- Careers Fairs - Engage directly with students by answering their questions.
- Become an Enterprise Adviser - Use your industry expertise to strategically support school/institution's careers programme, ensuring quality and inclusivity.

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How to Get Involved:

1. Express your
Interest

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2. Stay
Informed

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3. Book and
Attend

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4. Measure your
Impact

1. Scan the QR code to register for the Employers in Education Programme.
2. Receive a monthly bulletin with upcoming opportunities to get involved with.
3. Click on the opportunities you wish to participate in, and we organise the rest.
4. Demonstrate the positive impact your involvement has made within the borough. Get in touch for us to promote your Good News: Investin@bury.gov.uk

This programme supports Bury Council's Let's Do It! Strategy and The Greater Manchester Baccalaureate (MBacc) ambition, giving young people a clear line of sight to high-quality jobs in our growing economy, whilst helping employers to find the right skills and talent to support their business.

Contact us.

e. Investin@bury.gov.uk

w. burymeansbusiness.bury.gov.uk

Sign up to get involved using the QR Code.

