

#HERE #FOR #BUSINESS IN BURY

We unlock potential
in business

GC Business Growth Hub exists to significantly improve our communities by making businesses the very best they can be.

We unlock potential in business by opening new markets, driving operational efficiencies, championing sustainability, sparking innovation, developing diverse talent streams and providing access to finance.

Our experienced advisors spend time getting to know you and your business objectives, enabling them to create a bespoke growth plan which adapts as your company evolves. The tailored business support they deliver is often fully-funded and includes one-to-one and peer-to-peer advice, events, specialist programmes and exclusive resources.

Bury is home to more than 9,500 businesses and there is so much potential for growth here, particularly in sectors such as manufacturing, finance and professional services and technology.

So, whether you're a micro company working to get the basics right, an SME preparing for exponential growth, or a large organisation looking to take the next step, we are **#HereForBusiness** in Bury.



How we support you



Opening new markets

Introducing you to new geographies, businesses and individuals and preparing you to attack new segments.



Driving operational efficiencies

Delivering incremental improvements to your processes to boost your bottom line.



Championing sustainability

Ensuring your growth while having a positive impact on the environment and society.



Sparking innovation

Developing and commercialising new products and services.



Developing diverse talent streams

Creating long-term people strategies and providing access to our pool of inspirational mentors.



Providing access to finance

Simplifying the investment landscape, identifying eligibility for grants and preparing you to interact with funders.

Flood experience inspires Rechip's green innovation

Rechip Flood Defence is a manufacturer of unique flood defence products made of 100% recycled plastic based in Bury.

Rechip Flood Defence was set up in 2018 by Andrew Chaytow, managing director of property development company Hamilton Heath Estates Ltd.

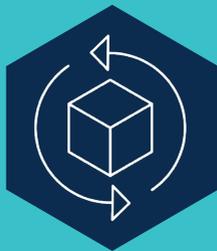
After Hamilton Heath experienced first-hand the devastation caused by the Boxing Day floods in 2015, Andrew partnered with a skilled engineer and existing tenant to bring a new-and-improved flood defence product to the UK market.

Based in Bury, Rechip has already secured a patent for its manufacturing process, which uses 100 per cent recycled, UK-sourced polymers to create a solid panel that forms the basis of a flood defence unit.

With no previous experience in taking a new product to market, Rechip called on the support of GC Business Growth Hub.

The Green Technologies and Services team at the Hub carried out a comprehensive business review and were able to make a series of recommendations to help Rechip develop their business plan, carry out a competitor review and refine their key marketing messages.

The company launched the product, selling to commercial businesses in Greater Manchester.



**1 new to market
product**



The help, advice and assistance we have received from the Hub has been invaluable, not least in the development of a business plan. We have accessed many training courses and have made some great contacts through networking events.

**Andrew Chaytow, Founder,
Red Chip Flood Defence**



Our dedicated advisors in Bury



Tracy Eyres

Tracy has over 20 years' experience helping companies to access support and funding through local government grants and services across a range of sectors, such as engineering and manufacturing. Her primary skills include account management, customer relationships, sales and marketing strategy, customer service and she has additional skills in tendering processes.

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Vickie Killan

Vickie has worked within an account/relationship management position for the last six years, initially within the Welfare to Work sector, working alongside public sector businesses. Most recently, she has worked within the recruitment sector across a multitude of services including financial, e-commerce, technology and manufacturing.

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**Get in touch to discuss
how we can support
you and your business:**

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